



# metalarte<sup>TM</sup>

&

## CAMPER

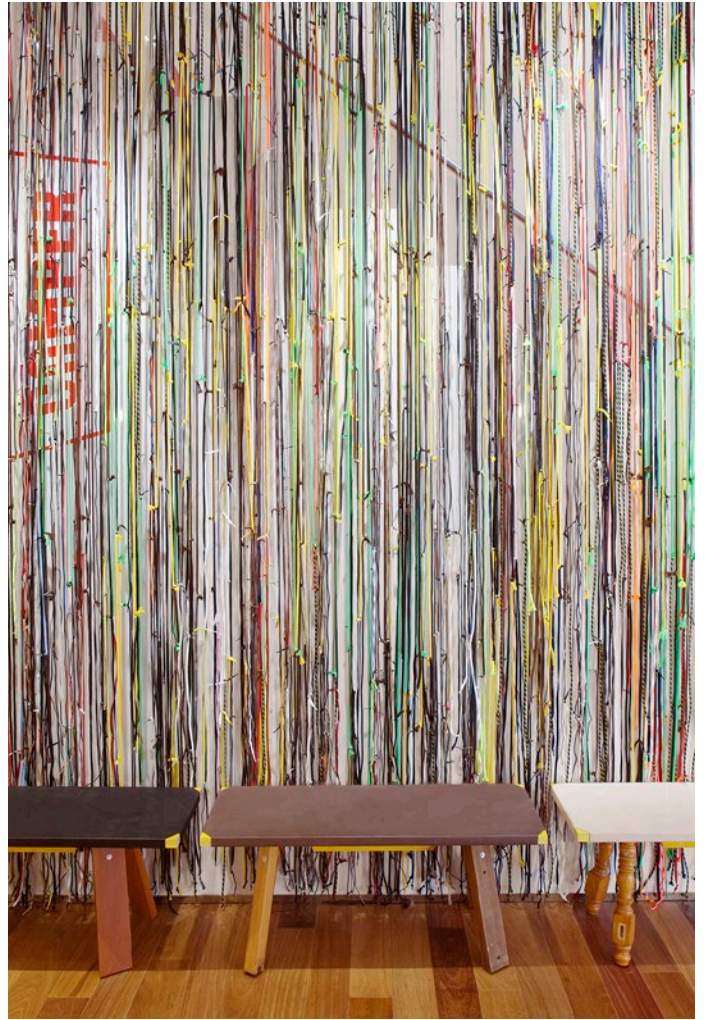
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Shoelaces

Curro Claret  
& Arrels Fundació

**Shoelaces** is a **Curro Claret** project arising from his collaboration with the company Camper and the foundations Arrels in Barcelona and San Martín de Porres in Madrid. It is the result of a chain of actions carried out with the idea of involving a group of people at risk of social exclusion –who have lived on the street in the past– in a design process, as an opportunity to help them with their recovery. It started in 2010 when Curro participated in the *Design Against Poverty* contest held by the Spanish ministries of Culture and Health. He designed a simple metal element intended to join parts and build furniture with reclaimed materials. They gave him an award, which he used to develop a series of stools, tables, and lamps that illustrated the possibilities. Then he offered his idea to any organisation that asked him for it, as long as the furniture was made by more or less marginalised groups. In 2012 Camper took over and proposed to Curro that he design and build one of its shops in Barcelona based on that idea and the collaboration of a group of people from Arrels Fundació. The idea wasn't only to use them as labour, but rather to involve them in the process actively, allowing them to participate and decide on certain aspects of the design. This is how the shop came to have curtains made with shoelaces. This model of collaboration was successful, and two years later it was repeated in Madrid with Fundación San Martín de Porres. Shoelaces were also used to make shades for the lamps in both shops, with results that were so suggestive that they led **Metalarte** to join the chain, developing this collection with Curro, producing it by hand in the foundations' workshops and selling it so that it can reach the most important lighting and decoration shops in the world. On its own merits, as happens with Camper shops, not making social work into an excuse.

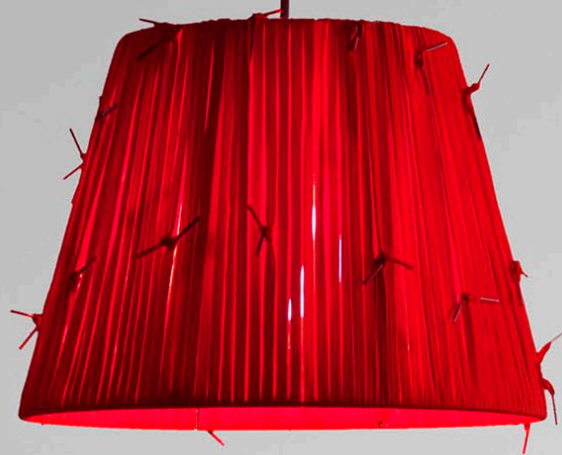






Shoelaces





**Hanging  
Pe**



Hanging  
Gr



**Hanging  
Cono**









**Hanging  
Billar**



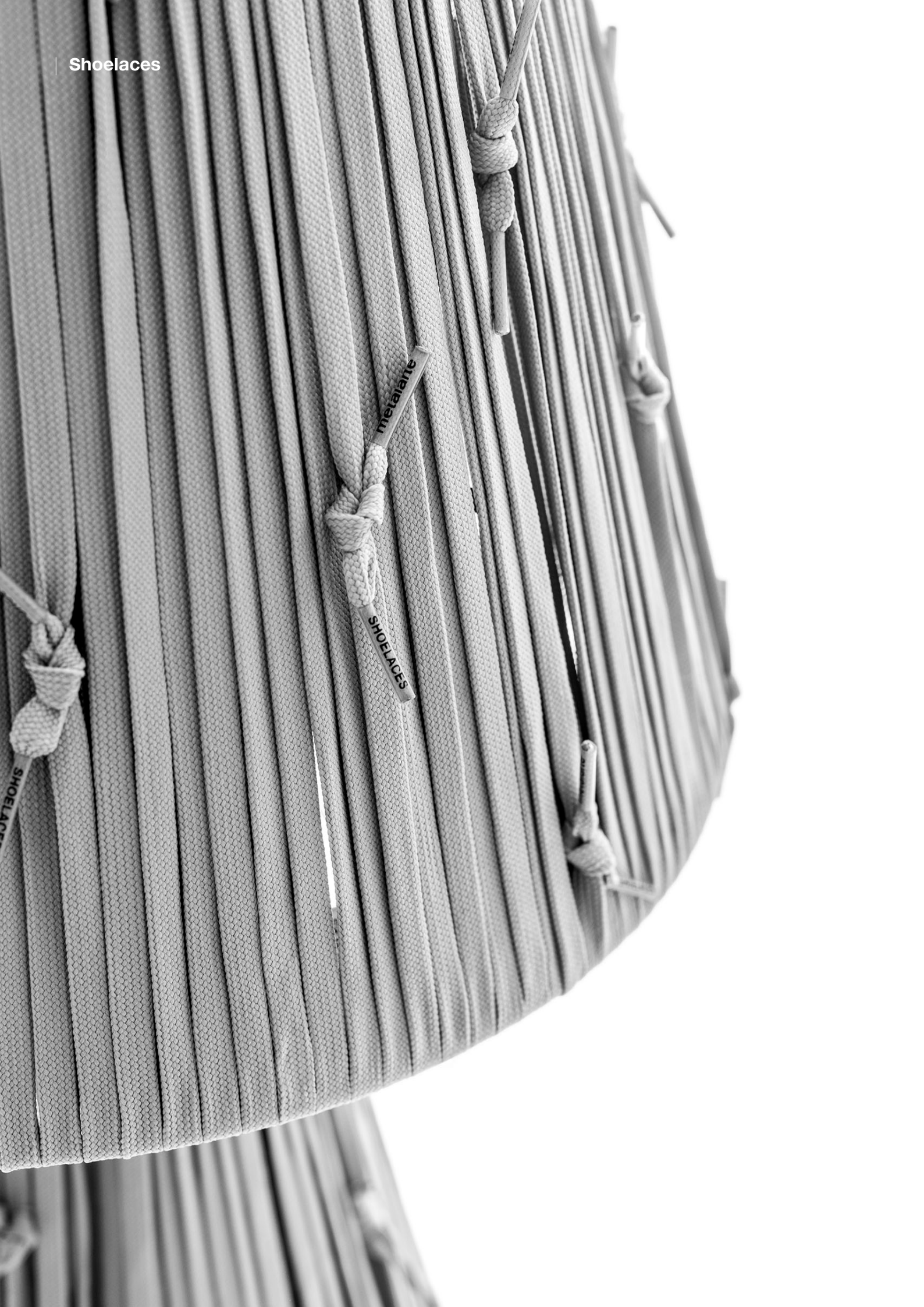
**Hanging  
Me**





Table  
Gr

Shoelaces





The Shoelaces collection is made up of five models of hanging lamps and two table lamps. They are made by hand in the workshops of the foundations Arrels and San Martín de Porres. They come in single colours (red, black, grey and fluor and multi-colour combinations that can also be personalised. Each one of them is different. They are unique pieces. Because of how they are made and because they have been made with the participation of many people who believe that design can also be used to build a better society. This is not charity, but rather a chance to offer more disadvantaged people new opportunities to feel valid and creatively alive.

**Black**

**Red**

**Grey**



**Table  
Pe**







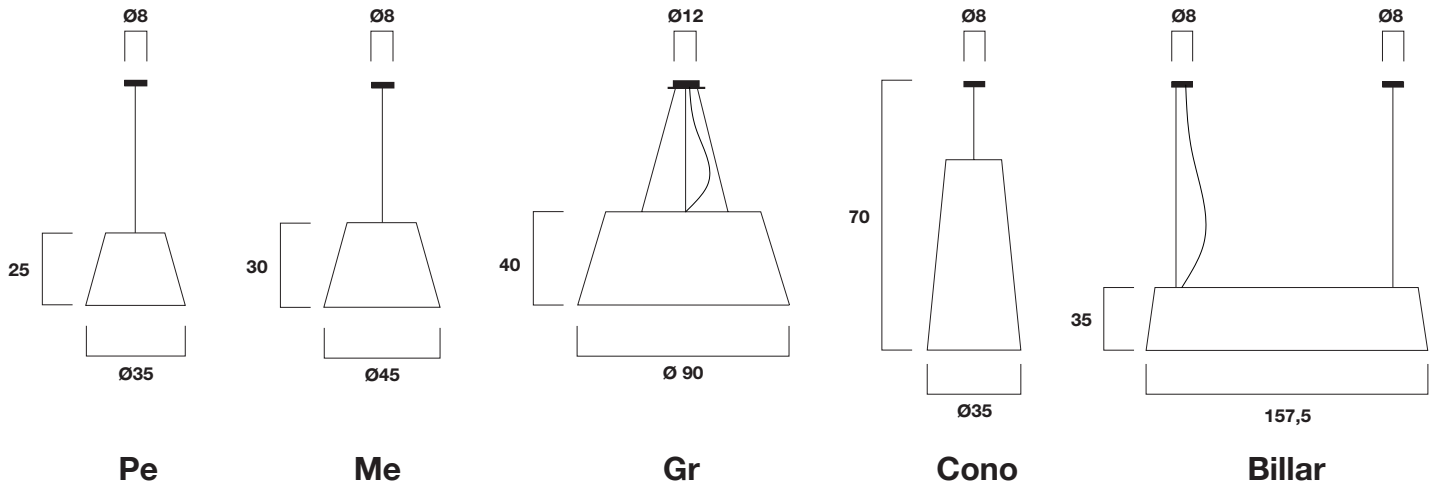
**Curro Claret** (Barcelona, 1968) studied at the Elisava School in Barcelona and finished his training at the exclusive Central Saint Martins College of Art in London, but he is the antithesis of the typical image of a designer, a rarity which if it didn't exist would have to be invented. In 2013 he received the Ciutat de Barcelona Award for his work, which is full of meaning and considers design a tool at the service of society.



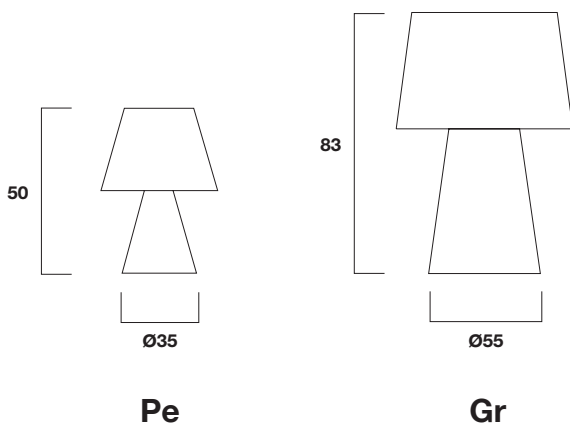
## Shoelaces

### Technical information

#### Hanging lamps



#### Table lamps



The Shoelaces collection is made up of five models of hanging lamps and two table lamps handmade. Shades made with shoelaces in different colors (black, grey, red, fluor green and multi-colour).

#### Design Curro Claret

Steel structure painted in black. Shoelaces in different colors. Black electrical cable in fabrics, length 2 m. Hanging versions with metal ceiling rose of Ø 8 cm or Ø 12 cm depending on the luminaire, painted in black that includes fixing system and electrical connection. Adjustable self-locking stainless-steel suspension cables (only Gr and Billar hanging luminaires).

Measurements in cm.

**metalarte**<sup>TM</sup>  
lightstyle

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